

MARCH 2024 | ISSUE NO. 14

THE SPARK PLUG

Virginia Automotive Association's Twice Monthly Member Update

Posters FOR SALE

As a reminder, there's a provision in Virginia Law that requires each automobile repair facility to display in a conspicuous place at any point where vehicles are normally received for repairs a sign which states a customer's rights.

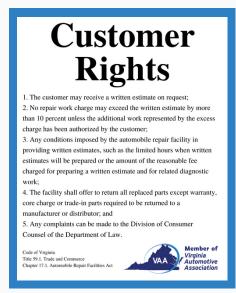
A VAA endorsed Customer Rights poster is now available to purchase for \$30*!

In addition to the customer rights information, shops must have a Virginia Vehicle Inspection poster on display.

Our office has developed the most up-to-date Inspection information for our members.

A VAA endorsed Vehicle Inspection poster is now available to purchase for \$30*!





Posters have been designed and made to meet state standards and requirements. If you are interested in purchasing this poster through the VAA, please complete an order form on our website here. You will be prompted to sign into your VAA account for exclusive member only purchasing.

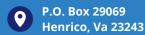
Two options are available for delivery: ship the poster to your shop/address for an additional fee* or pick up your pre-ordered poster at the 2024 convention at the Omni Homestead Resort in April (register here).

Click to order your posters now!















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Integrates directly with any website.

2x more leads than other schedulers.

Automatic re-marketing brings customers back.

Get started →

Nearly 70% of millennials prefer to buy automotive repair and maintenance services online.*

*Lang Marketing

- Increase lead win rate with one-click appointment confirmation CRM
- Online scheduling with real-time POS calendar integration
- Reach new customers with Google Shopping Local tire listings



sales@tiretutor.com (508) 203-7804